

### PDW | SPP 2024

# THINK BIG - VOIS GRAND

## Shift Fast DDD Change rapidement



Accelerate Digital Accélère le numérique





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**SHAW CENTRE** OTTAWA, ON CANADA **AND VIRTUAL** 



**CENTRE SHAW** OTTAWA, ON CANADA ET EN VIRTUEL





WWW.PDW-SPP.COM

#### **About PDW**

Each year, DPI holds its annual Professional Development Week (PDW), a premier learning event for digital professionals. PDW is attended by 5800+ delegates ranging from technical analysts and policy makers to senior managers and Executives who all share a common goal: self-development.

In today's rapidly changing landscape, organizations must contend with constantly evolving technology that disrupts traditional ways of doing things. People and talent management are crucial factors in driving digital innovation and acceleration. PDW 2024 will explore how we harness talent to drive digital, including recruitment, retention and skill building, as well as fostering a culture of experimentation and risk taking in order to respond quickly to the changing landscape. Participants will gain valuable insights by learning and networking with thought leaders, experts, and practitioners to explore the latest trends and best practices in digital innovation and acceleration. Together we will think big, shift fast and accelerate digital.

#### Registration

CLICK HERE TO REGISTER

#### Keynotes



**Chris Barton** Founder And Creator Of Shazam | Entrepreneur | Inventor | Tech Investor



Dr. Brynn Winegard Business-Brain Expert



Shawn Kanungo nnovation Strategist and **Best Selling Author** 



**Speaker and Author** 



Dr. Helen Papagiannis **World-Leading Expert on Augmented Reality | Author of Augmented Human** 



Chip Eichelberger Peak Performance, Motivation and **Wellness Strategist** 



Ben Nemtin Co-Founder, The Buried Life **Movement | New York Times Bestselling Author** 

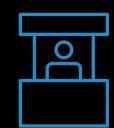
#### Reasons to Attend



Learn from award winning keynotes, industry leaders and colleagues from across the Government of Canada.



Meet colleagues from other organizations to share experiences and lessons learned.



Visit Exhibitor booths and collect spot codes to earn gamification points!



DPI's virtual platform is accessible and offers closed captioning and simultaneous translation.

#### Who Should Attend



Suitable for professionals at all levels, from students to senior executives.