

W1

## Innovating Through Design Thinking

Wednesday, May 22, 2019 / Mercredi le 22 mai 2019

10:15 AM to 12:30 PM | Room 213/215

ENGLISH

To keep pace in a world of rapidly changing technologies, we need to transform our roles to better understand end user needs, through methods such as design thinking, and develop solutions clients want.

This Design Thinking session is essential for anyone who wants to understand their users' needs better and learn how to increase organizational innovation to reach a wider target audience!

During the session we will discuss the basic phases of design thinking, and how it has been adopted and applied in the public sector as well as how it can be applied to disruptive technologies.

### Nilufer Erdebil | P.Eng, MBA, PMP ,Founder, Spring2Innovation

Award winning, Spring2Innovation founder, Nilufer Erdebil is a leading innovation and design thinking consultant with a range of experience in telecommunications, defense, application development & IT. Throughout her career she has always had a passion for technology, business, commercializing technology and navigating change.

Nilufer is a 2014 recipient of the Ottawa Business Journal Forty Under 40 Award and a 2016 recipient of the WCT Leadership Award from Women in Communications and Technology. She is a Professional Engineer with a Bachelor of Science in Electrical Engineering and an MBA from Queen's University.



W2

## Are you EQIT-ed? Emotional Intelligence (EQ) Communication for IT Professionals

Friday, May 24, 2019 / Vendredi le 24 mai 2019

10:15 AM to 12:30 PM | Room 213/215

ENGLISH

With countless platforms to connect in business today, there are exponentially more ways to create conflict! Never before has our communication effectiveness directly impacted our performance. We live in a world where time IS money – and results. Communication must be seamless and succinct... the first time.

Core Motive is a psychometric that measure ‘why we do what we do’ and is the foundation of emotional intelligence (EQ) IT professionals who understand and apply the strategies of Core Motive:

- communicate more effectively
- build better quality relationships
- provoke better, faster results
- reduce conflict
- foster autonomy and empowerment
- promote increased collaboration.

### Glynis E. Devine | Speaker, Glynis E. Devine

Glynis E. Devine equips IT leaders with proven tools and strategies to:

- improve your communication & collaboration
- reduce conflict
- lead positive change
- increase people’s level of engagement
- shift mindsets

Her wisdom comes from 25 years leading a top sales team as a Senior Director. She is a Communications expert certified in Core Motive – the core of Emotional Intelligence (EQ).

- Top 5 of 30,000 sales professionals
- Has led 600+ sessions in French & English, on Communications & Core Motive (EQ).
- Trains female leaders in Saudi Arabia for Vision 2030
- Chair Ethics – Canadian Association of Professional Speakers

