

K1

ENGLISH

Think Like Amazon about Artificial Intelligence

Wednesday, May 10, 2023

10:00 AM to 11:00 AM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

How might artificial intelligence and machine learning impact your industry and business model? What are the indicators that it's already underway? How do we make innovation a vital part of how we operate? How do we get started? In this speech, Rossman will outline how AI is already impacting businesses, best practices on the management of innovation in the enterprise, the "actions of no regrets" we should all take in preparation and leave the audience with practical actions to take to create your AI-driven business.

John Rossman | Former Amazon Executive



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@johnerossman

John Rossman is a sought-after keynote speaker, former Amazon executive, and business strategist. Rossman is most known for launching and scaling the Amazon Marketplace, which Jeff Bezos called "one of his magical businesses", accounting for over 50% of all Amazon units sold and shipped. Rossman also served as Director of Enterprise Services at Amazon.com under CEO Jeff Bezos, where he managed worldwide services to enterprise clients such as Target.com, Marks and Spencer, and the National Basketball Association (NBA).

Since leaving Amazon, he has advised clients across most industry verticals on innovation, digital strategy, and culture as Managing Partner of Rossman Partners. Offering guidance through the maze of challenges and options, Rossman is adept at finding the business strategy for businesses of all sizes. His approach helps audiences tackle the technology, business and internal challenges in innovating with the internet of things and their digital business strategy.



John Rossman is the author of the best-selling book *Think Like Amazon: 50 1/2 Ideas to Become a Digital Leader*, published by McGraw Hill. In *Think Like Amazon*, Rossman sets forth a playbook, or system of beliefs and approaches, for how Amazon gets results and thinks about their business. He is also the author of *The Amazon Way™* book series, including *The Amazon Way on IoT™: 10 Lessons Every Leader Should Learn from Amazon's Internet of Things Strategy*. Rossman has delivered keynotes to all types of businesses, associations, healthcare, and government. Each of his keynotes is full of thought-provoking principles and tactics and will leave each participant with practical takeaways to put into practice.

K2

How to Stress Wisely

Wednesday, May 10, 2023

3:00 PM to 4:00 PM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

ENGLISH

Unparalleled stress, unrest, and uncertainty are becoming common and readily accepted. As a result, the blast radius is wide, and the collateral damage is people not living a well-life despite their best efforts. Achieving and maintaining personal and professional excellence in challenging times requires a different approach — we need to learn how to stress wisely.

In this keynote, Dr. Robyne Hanley-Dafoe explores her eight-dimensional framework for cultivating authentic wellness that is sustainable, practical, time-efficient, and realistic. She shares research-informed tactical strategies for moving theory into committed action, and big ideas with real world applications, such as fostering emotional regulation and gauging psychological safety.

By learning how to apply key insights for building awareness, personal and team accountability, and habit formation, people can implement stress and recovery systems that are built on the foundation of self-stewardship and high performance. By doing so, people enhance their personal and professional effectiveness and capacity for navigating whatever comes their way.

Robyne Hanley-Dafoe | Expert on Resiliency & Workplace Wellness



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Described as one of the most sought-after, engaging, thought-provoking, and truly transformative international speakers and scholars in her field, Dr. Robyne Hanley-Dafoe is a multi-award-winning psychology and education instructor who specializes in resiliency, navigating stress and change, and personal wellness. Her keynotes provide practical strategies, grounded in global research and case studies, that help foster resiliency within ourselves and others.

Hanley-Dafoe's work is inspired by personal experience. She learned resiliency from the ground up as someone who has experienced significant obstacles throughout her life. This, combined with more than 16 years of university teaching and research experience, makes Hanley-Dafoe's work both accessible and relatable while providing realistic and sustainable strategies for understanding and practicing resiliency and wellness.

Hanley-Dafoe is also the author of the award-winning and bestselling book, *Calm Within the Storm*, which outlines a powerful and achievable path to everyday resiliency. It won the 2022 Silver Nautilus Award in the Psychology/Mental and Emotional Well-Being category.



K3

ENGLISH

Every Conversation Counts: How to Build Extraordinary Relationships

Thursday, May 11, 2023

9:45 AM to 11:00 AM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

Long before the year of social distancing, loneliness was a pandemic in our society. In an age of polarization, disconnection, and shallow substitutes for real relationships, every professional needs to know how to build and maintain genuine relationships with clients and colleagues alike. Audiences will leave this keynote with “Five Habits of Human Connection” that offer practical tools to combat isolation and build deeper relationships.

With years of experience interviewing established leaders in business, entertainment and innovation, audiences will learn how to:

- Spark real, authentic conversations to make meaningful connections, personally and professionally.
- Earn trust and create new business, as you listen without distraction and make your small talk bigger.
- De-escalate conflict and collaborate effectively by leading with assertive empathy.
- Craft and tell compelling stories that will motivate your audience to take action.
- Explore the questions that create breakthrough moments in any conversation.

This engaging experience is a candid and far-ranging look at how creative conversations can help you reinvent yourself, re-energize your brand, and further develop your business.

Riaz Meghji | Human Connection Expert Author of Every Conversation Counts



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@RiazMeghji

Riaz Meghji is a human connection keynote speaker and author of the book *Every Conversation Counts: The 5 Habits of Human Connection That Build Extraordinary Relationships*. He is also an accomplished broadcaster with 17 years of television experience, interviewing experts on current affairs, sports, entertainment, politics and business. Along the way, he not only learned the power of a candid conversation, but also how to put it into practice.



Meghji has hosted for Citytv's Breakfast Television, TEDxVancouver, MTV Canada, CTV News, and the Toronto International Film Festival. He is a natural storyteller with a proven ability to conduct engaging, in-depth conversations across various disciplines, making him a highly sought-after keynote speaker and moderator. Meghji is also the founder of Every Conversation Counts: a platform that shares insights from leaders, celebrities, athletes, and philanthropists all with one common thread—memorable conversations that forever altered the course of their life.

Off camera, Riaz dedicates himself to philanthropy and causes he cares about including Canuck Place Children's Hospice and Covenant House. He holds a degree in business from Simon Fraser University and studied Leadership Communication at Harvard's Extension School and the Canadian Management Centre.

K4

ENGLISH

Digital Ambition – Now and into the Future (International Panel Discussion)

Thursday, May 11, 2023

3:00 PM to 4:00 PM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

Digital Leaders with experience around the world will explore the theme Digital Ambition - Now and into the Future. The panel will share their experience developing government digital strategies and discuss the opportunities and challenges encountered in achieving their digital priorities. Canada's recently published [Digital Ambition 2022](#) will provide a common reference point for the discussion.

Attend this panel to learn how international digital leaders are Making the Impossible...Possible!

Emma Gawen (London, UK) | Partner at Public Digital with experience in the UK, New Zealand and the Americas



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@egawen

Emma Gawen leads the Americas business at Public Digital – a global digital transformation consultancy. She advises senior government and political leaders on strategy and product management, and has led the company's growth in the region over the past 4 years.

Emma has extensive experience working with governments and multilateral organisations around the world. She has also led research projects for Public Digital on topics including: best practices from leading economies in government digital transformation, how to build digital government teams, operating models for smart cities, and adoption of open source for governments.

Emma worked as a senior civil servant in the UK and New Zealand governments, leading their early digital transformation efforts. She founded the [Digital Nations](#) group in 2012. She was also a product leader in a scale-up financial services company.



Shaifa Kanji (Canada) | Assistant Deputy Minister and Chief Digital Officer, Innovation, Science and Economic Development Canada (ISED)

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 @shaifakanji

Shaifa joined the Federal Government in August 2021 as the Assistant Deputy Minister and Chief Digital Officer at Innovation, Science and Economic Development Canada.

Previously, she has led digital transformation in Public Sector and Not-for-Profit including establishing vision and strategic technology direction within a highly complex, political and multi-stakeholder environment.

Before joining the public sector, Shaifa spent her career across multiple industries including Telecommunications, Banking and Consulting. Those invaluable experiences have given her a broad perspective on the critical elements required to drive transformation including focusing on transparency, empathy, building relationships and continuous learning. Shaifa holds an Executive MBA and a degree in Computer Science

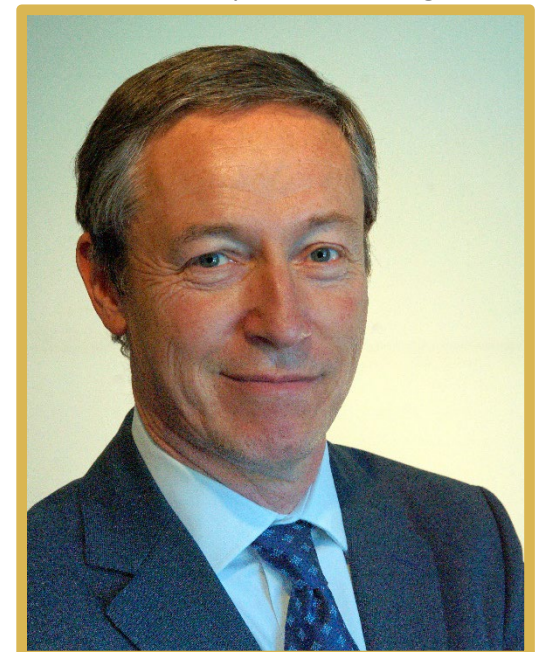


Frank Leyman (Belgium) | Head of International Relations, Digital Transformation Office, Federal Public Service for Policy and support (BOSA)

 [@flebrussels](https://twitter.com/flebrussels)

Frank Leyman holds a Master degree in Marketing and in Applied Economics from the University of Mons in Belgium. He started his career with IBM Belgium in the telecom division. After 6 years he joined the Belgian National Telecom operator BELGACOM where he was in charge of setting up the Corporate Services Sector. After 3 years he was appointed as Distribution Channels Director for the Belgacom Group. In 1999 he left Belgacom for a more international career by joining the company PROTON WORLD. This company is specialized in large scale smartcard based projects. He has been in charge of business development in the Middle-East and African Region and has co-developed the complete Government offering.

Since mid-2005 he works for the Digital Transformation Office within the Federal Public Service Policy & Support (BOSA) where he heads International Relations as well as the relations with European Commission, OECD and the World Bank. He is the Chair of the OECD e-Leaders, Past Chairman of the International Council for IT in Government Administration (ICA), a member of the TEG (Technical Expert Group) of the World Bank, and is the Belgian representative in the eGovernment High Level Group and Government CIO group of the European Commission. He is a regular speaker at conferences and universities around the world. He is a guest lecturer at the KUL university in Leuven (Public Sector Institute).



Paul Wagner (Moderator) | Deputy Chief Information Officer of Canada



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@pnwagner

Paul N. Wagner is the Deputy Chief Information Officer of Canada and is the lead for the Strategy and Transformation team withing the Office of the Chief Information Officer (OCIO). In this role, he takes on responsibilities relating to horizontal strategy and planning management for the Treasury Board of Canada Secretariat's Digital Portfolio and additional accountabilities in representing Digital priorities globally for Canada. Paul brings 3 decades of private and public sector experience in Information and Digital Technologies to the executive table.

Paul has served as Chief Information Officer for Justice Canada, Library and Archives Canada and the National Research Council of Canada. He has overseen operations and innovations in the areas of digital service delivery, information technology, information and data management and partnership management.



A pioneer and supporter of enterprise systems for government, Paul joined Shared Services Canada at inception and led the creation of the first enterprise Partnership Management function for technology in the Government of Canada. With over 20 years experience in the Canadian Federal Public Service, Paul has held executive leadership roles since 2004. Paul remains very active in the national and international councils and boards related to technology and data management.

In addition to almost a decade in the private sector working implementing Enterprise Resource Planning systems in the Retail Industry, Paul has also held several leadership positions at Service Canada, Human Resources and Skills Development Canada and the Department of Public Works and Government Services Canada in the areas of Business Planning, Relationship Management and IT Product/Service Management.

Paul holds a B.A. with a major in Economics from McGill University and an MBA from the University of Ottawa's Executive MBA program. When not focused on the business of Government, Paul is very active in the Ottawa sailing community and enjoys racing and cruising sailboats on the Ottawa River and beyond.

K5

The P.A.T.H. - 4 Steps to Survive Our Fast Future

Friday, May 12, 2022

10:00 AM to 11:00 AM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

ENGLISH

Amber Mac will share her blueprint for success in 2023 and beyond. It's called The P.A.T.H. and it's what every professional needs to know to design, grow, learn, and communicate in today's fast future, all while leading with values and making an impact. This practical and inspirational talk will help audiences in the age of AI understand how to practice relentless adaptation, how to grow professionally alongside digital technologies, how to build trust among teams, and how to communicate successfully in today's changing world of work. As a leader in this space, Amber Mac will bring her two decades of experience working in and reporting on disruptive technologies

Amber Mac | Innovation Speaker | Co-Host, The Feed on SiriusXM | President, AmberMac Media, Inc.



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@ambermac

Considered by many to be the go-to expert on anything to do with technology, Amber Mac helps companies and audiences stay ahead of the curve. She is an industry veteran, renowned as a journalist, moderator, entrepreneur, consultant, and bestselling author. Whatever the setting, Mac offers clarity and a passion for digital innovation in all forms.

In 2021, Mac was named one of *Bay Street Bull's* "Women of the Year" for her leadership in the technology sector. She has also been named one of "30 inspirational women making a difference in tech" by DMZ. Mac began her career in San Francisco and Boston during the dot-com boom. As a strategist for Razorfish and director of marketing for an e-procurement software company, she spent four years in the technology start-up trenches.

Today, Mac is the president of AmberMac Media, Inc., an award-winning content development agency. She has also keynoted more than 500 events around the world and moderated sessions with Prime Minister Justin Trudeau, former FBI Director James Comey, business coach Tony Robbins, author Malcolm Gladwell, astronaut Chris Hadfield, and many other notable leaders.

Mac has also hosted and co-hosted a variety of television and radio shows and several podcast series. These have included *The Feed* on SiriusXM, *The AI Effect*, *Marketing Disrupted*, *This is Mining*, and *The AmberMac Show*, which has led to more than five recent national podcast awards.

Mac is the co-author of the Amazon bestseller, *Outsmarting Your Kids Online*, and the author of the national bestselling business book, *Power Friending*. She is also a regular business host and expert for *Fast Company*, CNN, Bloomberg, CBS, BNN, CBC, Global News, CTV, *The Marilyn Denis Show*, and SiriusXM.



K6

ENGLISH

Enhancing the Culture by Enhancing Yourself

Friday, May 12, 2022

1:30 PM to 2:30 PM | Virtual (Pheedloop) & Canada Hall 3 (Shaw Centre)

In 2011, Karina LeBlanc and the Canadian women's national soccer team came last at the World Cup in Germany. Nine months later, they stood on the podium watching the Canadian flag rise with a medal around their necks. The difference was John Herdman and the leadership group (which included LeBlanc), who were able to connect on something greater than themselves and greater than an Olympic medal. Their goal was to leave a true legacy and inspire a generation.

Through sharing this powerful journey, LeBlanc equips audiences with insights and strategies that will empower them, as people, employees, or a company, to change an environment so that in the end, they can deliver a podium performance.

Karina LeBlanc | Director of Women's Soccer for CONCACAF, Former Goalie for Canadian Women's National Soccer Team, UNICEF Ambassador



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@karinaleblanc

Karina is a retired Olympic bronze medalist and professional athlete who has the distinguished honour of being one of the longest-serving soccer players for Canada. With a prestigious career that spanned almost 18 years at the international level, she participated in 5 FIFA World Cups and two Olympic Games, winning an Olympic medal, and making her and her team household names.

Karina's career path takes her around the globe both in person and digitally, where she participates in global leadership initiatives and delivers motivational keynote addresses, speaking to diverse audiences. She has spoken at the United Nations General Assembly events on two separate occasions, as well as the United Nations Race Against Climate Change. A dynamic speaker, she has engaged large audiences at major events including Canada's 150th Celebration, Women Empowerment Conferences as well as several Leadership Conferences and was the Host of TED x Vancouver. Karina's authenticity and vulnerability make her relatable and allow her to connect with all audiences, ranging from fortune 500 companies to small businesses, to 20,000 seat venues filled with adults and kids alike.



In 2018 Karina accepted the position of Head of Women's Football for CONCACAF and its 41 countries where she worked to lead the confederation by developing and growing the women's game and using football as a means of empowering young women globally. In 2021, Karina was named the General Manager of the Portland Thorns of the NWSL.

In March 2020, amid the COVID 19 world crisis, Karina gave birth to her daughter. Shortly after delivery, Karina suffered heart failure and had to be readmitted to the hospital, separating her from her newborn and her husband. Due to possible COVID exposure, she then had to do a 14-day self-quarantine allowing no contact with her newborn or her husband. It was in this challenging and uncertain time that Karina found herself redefining her purpose.

Simultaneous translation and closed captioning will be available for all sessions.

PDW 2023 KEYNOTES

A positive role model and highly sought-after motivational speaker, Karina is a passionate advocate for inclusion, diversity and humanitarianism. She has spoken on developing the mindset of an Olympian, her experiences travelling to some of the world's poorest places as a UNICEF ambassador, her transition from an elite athlete to a leader in the corporate world and living in the discomfort of change. Karina knows how to create an Olympic Culture in any organization.

Karina's goal at the end of every speaking address is for her audience to walk away inspired, motivated, asking hard questions, having even harder conversations, and ultimately being a better version of themselves. In Karina's own words, she truly believes that we all have greatness within us. Sometimes we just need to be reminded that we should live every day aiming to be the best version of ourselves.