

**K1**

## Exponential Organizations

Wednesday, May 20, 2020 / Mercredi le 20 mai 2020

8:45 AM to 9:45 AM | Canada Hall 3

ENGLISH

As a result of accelerating change, a new breed of businesses is scaling 10 times faster than established organizational structures. Salim Ismail calls these exponential organizations. This talk describes the characteristics and attributes of these organizations and finishes with how to implement these ideas into established companies.

He looks at today's fastest growing technologies and the social impact they will have on our organizational, political, legal, educational, and medical systems. From artificial intelligence to biotech, these disruptive technologies are changing the face of many disparate industries and creating new innovations and opportunities.

Audiences walk away with a tailored action plan for moving forward that utilizes five internal and five external strategies to spur astounding growth – like partnering with an incubator and transforming their organization's leadership team.

### Salim Ismael | Founder ExO | Bestselling Author

Salim is the best-selling author of *Exponential Organizations*, a sought-after business strategist, and a serial entrepreneur, having founded technology companies including Confabb, PubSub Concepts, and Ångström, which was acquired by Google in 2010.

He led Brickhouse, Yahoo!'s internal incubator, and was recently named an XPRIZE Foundation Board member. Salim is also Founding Executive Director of Singularity University; Chairman of ExO Works; Founder of The ExO Foundation; Board member of Rokk3r Inc.; an Aion Advisory Board member; and General Partner of Rokk3r Fuel ExO Venture Fund.

*Exponential Organizations* reached No. 1 on Amazon's "Best-Sellers in Business Management," and was named Frost & Sullivan's "Growth, Innovation and Leadership Book of the Year." ExO Works and its corresponding Network were founded to transform global business by catapulting organizations into the world of exponential thinking.

Works counts numerous global, Fortune 1000 companies as clients, with more coming on the first quarter of 2018. The Network contains more than 120 certified consultants from 28 countries, speaking 11 different languages.

Recently, Ismail founded The ExO Foundation, a global consultancy dedicated to solving humanity's most pressing challenges. The ExO Foundation's mission will be aided by world-changing ideas executed by exponential startups that have been funded by the Rokk3r Fuel ExO investment fund.

Salim is a prolific speaker, having given more than 100 talks in 2017 to audiences of all sizes in 12 different countries. He has been profiled across a vast array of media outlets, including The New York Times, Bloomberg BusinessWeek, Fortune, Forbes, WIRED, Vogue, and the BBC.





**TBA**

Wednesday, May 20, 2020 / Mercredi le 20 mai 2020  
3:00 PM to 4:00 PM | Canada Hall 3

Coming Soon.



## The Culture of Customer Experience

Thursday, May 21, 2020 / Jeudi le 21 mai 2020  
8:45 a.m. to 9:45 a.m. | Canada Hall 3

Coming Soon.

### George Blankenship | Former Vice President, Tesla

Former executive at Tesla Motors, Apple Computer and GAP Inc., George Blankenship brings 30 years of international strategy, retail and real estate experience to his audiences.

In his executive capacities at Tesla Motors, Blankenship successively served as vice president of design and store development, vice president of worldwide sales and ownership experience, and vice president of worldwide retail. In these roles, he redefined the car-buying experience, and in turn revolutionized the auto industry. Tesla's Model S was named the Motor Trend "Car of the Year" in 2013, only a year after its introduction. It was the first electric car to ever receive this recognition.

Prior to his achievements at Tesla, Blankenship served as the senior executive of real estate at Apple. Recognized as the architect of Apple's brand-building retail methodology, he formulated and executed one of the most successful retail growth strategies in history. His international "Smart Growth Hit List" encompassed major cities throughout Asia, Europe and North America. Apple also saw a material, sustained increase in sales, profit and consumer loyalty following Blankenship's focus on reformulation of the consumer experience, the building of brand awareness, and ongoing accessibility to customers.



Blankenship has also functioned as a real estate consultant for Microsoft and served as a senior executive for real estate strategy at GAP Inc. At GAP, Blankenship managed the growth of over 250 stores per year while establishing an energy-efficient, environmentally forward-thinking retail growth practice. His uniquely innovative processes have transformed secure, status quo organizations into forward-thinking and dynamic players of the future. Blankenship has also meaningfully redefined the purpose and importance of a superior customer experience in contemporary markets, honed and refined corporate values, and deeply strengthened customer loyalty.

As an expert of the industry, he offers audiences unmatched insight on the building and creating of brand loyalty and awareness, competitive positioning in the market, and what it takes to deliver superior customer care.

K4

ENGLISH

## Navigating Opposing Realities: 21<sup>st</sup> Century Stress and Innovation

Thursday, May 21, 2020 / Jeudi le 21 mai 2020

3:00 PM to 4:00 PM | Canada Hall 3

The 21st century is the era of innovation, adaptability, and diversity. At the same time, the World Health Organization (WHO) names stress the number one health epidemic of our modern world. Stress directly impedes the generation of new and creative ideas, collaboration, and achievement. Each day, we face the challenge of navigating these two opposing realities. So, how can we best develop the new skillset required for success in our rapidly changing, fast-paced, highly connected, and ultra-competitive modern world?

In this session, Harvard-trained psychiatrist, neuroscience researcher, and bestselling author, Dr. Shimi Kang illuminates the latest research-based methods for adaptability, innovation, collaboration, and lasting success. Develop a better understanding of the opposing realities of modern-day lifestyle pressures and the cultivation of 21st century skills. Learn the most effective workplace culture that leads to optimal self-motivation, adaptability, communication, and teamwork. Discover effective activities that lead to future-ready innovation, leadership, and wellness!

**Dr. Shimi Kang | Award-Winning Harvard-Trained Physician | Bestselling Author | Global Social Entrepreneur**

An award-winning medical doctor, researcher, and expert on the neuroscience of innovation, leadership, and motivation, Dr. Shimi Kang provides science-based solutions for health, happiness, and achievement in the workplace, classroom, and at home. With almost 20 years of clinical experience and extensive research in the science that lies behind optimizing human intelligence, Kang provides practical tools to cultivate the key 21st century skills of resilience, connection, creativity, and more.

Kang is the former medical director of child and youth mental health for Vancouver and currently a clinical associate professor at the University of British Columbia. She is also the founder of Dolphin KIDS: Future-ready Leaders, an organization that offers positive mindset and social-emotional life skills programs to students, teachers, and parents around the world.

As a thought leader, Kang's work has been featured in major media outlets around the world, including BBC World News, NPR, Al Jazeera, *South China Morning Post*, CBC, and *Washington Post*. Her featured blogs have also appeared in *The Huffington Post*, *Psychology Today*, *US News & Report*, and *TIME* magazine.

Kang is also the author of two books — *The Self-Motivated Kid* and the critically acclaimed *The Dolphin Parent: A Guide to Raising Healthy, Happy, and Self-Motivated Kids*, which was a #1 Canadian bestseller and won the 2015 US News International Book Award. Her upcoming book, *The Tech Solution*, will provide neuroscience-based strategies to optimize technology's incredible benefits while minimizing its many drawbacks.

An entertaining and experienced speaker, Kang has presented at events ranging from the world's largest conferences to customized workshops for small groups. She has shared the stage with cutting edge scientists, movie stars, CEOs, professional athletes, and global leaders. Her TEDx presentation on the power of adaptability has been viewed more than a million times.

Kang has been honored with five national awards in mental health and the YWCA Woman of Distinction Award in Health. She is also the proud recipient of the Queen Elizabeth II Diamond Jubilee Medal for her years of outstanding community service.





**TBA**

Friday May 22, 2020 / Vendredi le 22 mai 2020  
8:45 a.m. – 9:45 a.m | Canada Hall 3

Coming Soon.



## The Olympic Experience

Friday May 22, 2020 / Vendredi le 22 mai 2020  
1:30 PM to 2:30 PM | Canada Hall 3

Coming Soon.

Hayley Wickenheiser | Olympic Gold Medalist | Canadian Women's Hockey Team | Author

Hayley Wickenheiser is considered one of the best female hockey players in the world. Seven world championships, six Olympic appearances, five Olympic medals — she is a titan of sport and a leader both on and off the ice. Wickenheiser now sits on the International Olympic Committee's (IOC) Athletes Commission, and is the Vice Chair of the Calgary 2026 Bid Committee as well as the Player Development Assistant Director for The Toronto Maple Leafs. Beyond sport, she is a community leader and an accomplished student and business woman who inspires audiences to give their best in everything they do.

In her 23 years as an Olympic athlete, Wickenheiser led her team to four gold medals and one silver medal, and served as Canada's official flag bearer at the 2014 Sochi Olympics. She also won seven gold and four silver medals at Women's World Hockey Championships as part of the Canadian Women's National Team. Wickenheiser made hockey history as the first female player to notch a point in a men's professional game, and as the first woman in history to have played in/coached at four NHL development camps with the Philadelphia Flyers, the Edmonton Oilers, and the Toronto Maple Leafs.



Wickenheiser has been named one of *Sports Illustrated's* Top 25 Toughest Athletes in the World; has been twice-named to the "Power 50 in Sports"; was among the QMI Agency's "Top 10 Greatest Female Athletes in the History of Sports"; and is a member of the Saskatchewan Sports Hall of Fame, Canada's Top 40 under 40, and Canada's Walk of Fame. In 2014, she was awarded Canada's highest honour when she was appointed to the Order of Canada for her achievements as an athlete and for her contributions to the growth of the women's game. Recently, she was inducted into the Hockey Hall of Fame in 2019.

Wickenheiser's passion for sport is paralleled by her desire to give back to the community through her work with dozens of philanthropic organizations, including Lace 'Em Up, Jumpstart, KidSport, Project North, and Right to Play. She is also the founder of the world-renowned personal and athletic development weekend, The Canadian Tire Wickenheiser World Female Hockey Festival, which provides mentoring and growth opportunities for young athletes around the world.

Wickenheiser holds several honorary degrees from institutions across Canada, as well as a Masters in Kinesiology from the University of Calgary, where she is also currently studying medicine.