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ENGLISH

So, you want to be a Data Scientist?

Thursday, May 21, 2020 / Jeudi le 21 mai 2020

10:15 AM to 12:30 PM | Room 213/215

A hands-on learning experience in predictive modelling for the novice and the curious.

“Data scientist” has been described as the sexiest job of the 21st century. Data science covers many disciplines but at its core requires skills in predictive modelling. This workshop is for participants who have little previous experience in predictive modeling.

Participants will be provided a quick introduction to data science and applications in the public sector. Participants then play an online simulation game to learn analytics skills using predictive modeling technology. The teams can celebrate as results are uploaded to the live leader-board. A small prize will be awarded to the winning team.

Tara Holland | Senior Manager Canadian Public Sector, SAS Canada

Tara Holland currently leads the Federal Government Solutions team for SAS Canada. This team provides technical leadership and business guidance to the Government of Canada. Tara is also the Canadian representative on the Global Government team to enable sharing of skills and expertise internationally.

Based in Ottawa, Tara has been with SAS for over 20 years supporting Predictive Analytic, Artificial Intelligence and Visualization solutions.

Prior to joining SAS, Tara led the Data Mining team at Canada Revenue Agency and lived the real-life challenges faced by organizations wanting to be more data and analytics driven.

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Sabrina Mancini | Customer Advisory Associate, Canadian Government, SAS Canada

Sabrina’s role is to help customers recognize and achieve value with SAS products and solutions. She has a bachelor's degree in Economics and a master's degree in Analytics.

Sabrina is now based in Ottawa and is focusing her skills and expertise on building analytics solutions for the Canadian Federal Government.

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